

# 8 good reasons for you to participate

250 participants from 25 countries, an experienced b2fair team, an ideally positioned fair stand and discussions organized in advance – that's the successful concept which combines a trade fair and individual corporate contacts with one another.

1. **Customers** find qualified suppliers and cooperation opportunities all over the world.
2. **Sales executives** find opportunities in their search for new buyers and commercial agents.
3. **Manufacturers** can establish contact with potential business partners for the development of new product lines and technologies.
4. Offers of direct support on the way to **international markets**.
5. Measure of the **competitiveness** of your company on a European level.
6. **Direct contacts** to the right business partners at personally arranged meetings.
7. **Individually coordinated appointments** for efficient and time-saving meetings.
8. **Presentation** of your company in Europe and beyond.

Meet your business partners of tomorrow  
at the AMB 2010

 **Handwerk International  
Baden-Württemberg**

#### Project Coordination, Information and Registration:

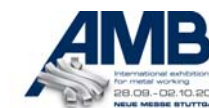
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 **European Commission**  
Enterprise and Industry



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**network**  
enterprise europe

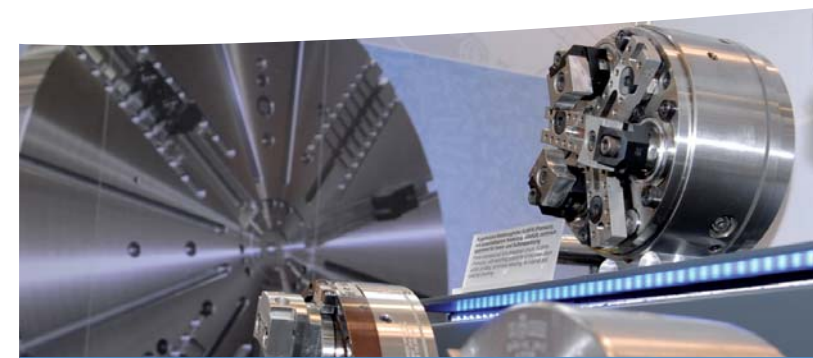


Messe Stuttgart  
Key to markets



## Entrepreneurs' Meeting at the AMB 2010

29 Sep. – 01 Oct. 2010, Hall 1, Stand 1B16



# The **platform** for your success

## The event for your international market access

The AMB is *the* international exhibition for metalworking. For the fourth time now, it will be forming the framework for the *b2fair* business cooperation exchange.

No matter whether as exhibitors or visitors, companies from Germany and abroad will find the perfect platform to establish international business contacts at the AMB 2010. Without investing a lot of time or money, you will find cooperation partners, acquire new customers or suppliers and talk with others about your international experiences.

## The data for your notebook

- AMB 2010 and *b2fair* Entrepreneurs' Meeting
- Messe Stuttgart
- 29 September to 1 October 2010
- Hall 1, stand 1B16
- Registration deadline 16 Sep. 2010



## We are focusing on companies from these sectors

- Cutting machine tools
- Paring machine tools
- Miscellaneous machines
- Precision tools
- Metrology and quality assurance
- Robot, work-piece and tool handling technology
- Components, subassemblies, accessories

## Your contact persons

The entrepreneurs' meeting is being organized by the Enterprise Europe Network partners in Baden-Württemberg, the chambers of industry and commerce, the Steinbeis Europe Centre and Handwerk International Baden-Württemberg. Throughout the rest of Europe, the "b2fair partners" are advertising the event and acquiring participant companies. The trade fair organizer is responsible for the exhibitors.

# Your **participation** made easy

## 1. Your company profile

All participating companies present their corporate activities, cooperation objectives and offers by means of a company profile.

## 2. Online registration

You enter your company profile in the internet under [www.b2fair.com](http://www.b2fair.com) and identify your *b2fair* network partner at the same time.

## 3. Quality check

The *b2fair* network partner responsible for you checks your company profile for its applicability and makes contact with you if necessary.

## 4. Selection of suitable discussion partners

You select the companies you would like to meet from the web-based catalogue.

## 5. Your personal schedule

Your personal schedule is prepared on the basis of your desired discussion partners. The meetings either take place at the *b2fair* stand or at the stand of the exhibitor in question.

Register in the Internet today under  
[www.b2fair.com](http://www.b2fair.com)!



## I am interested in the Entrepreneurs' Meeting

Entrepreneurs' meeting at the AMB 2010 – we'll be there!  
Participation price: 150 euros plus VAT  
Registration deadline is 16 September 2010

## Please contact us

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